Ignite™ | On FHIR®

Deliver on-point education at the point of care

Ignite on FHIR® (IOF) is a leading patient education platform, delivering comprehensive, up-to-date health content directly within clinical workflows.
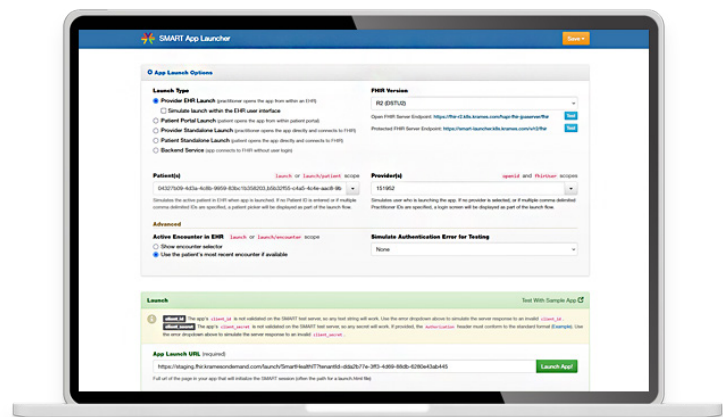
Increase comprehension, reduce costs

IOF enables clinicians to deliver education to empower patients to understand and manage their health. Using SMART on FHIR technology to seamlessly integrate into their workflow, IOF automatically suggests, delivers and documents educational content. Accessible through Epic MyChart® or in print, patients receive clinically reviewed information in up to 20 languages. With robust reporting on clinician adoption and patient engagement, IOF helps healthcare organizations enhance education delivery and improve health outcomes, while reducing the costs of care.
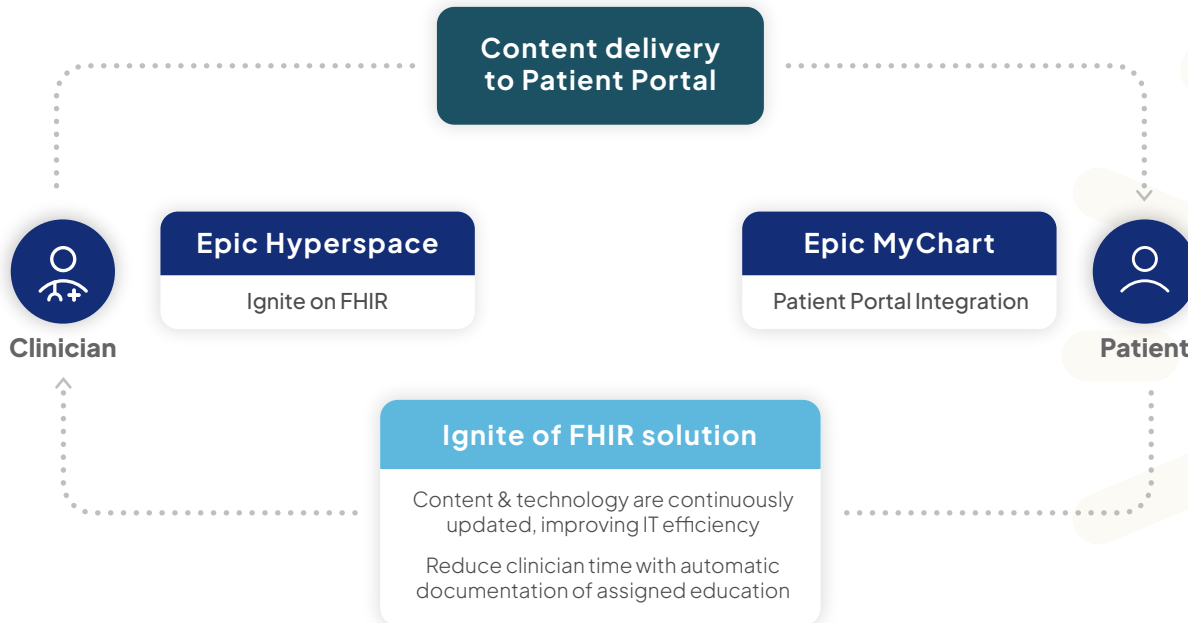
Reduce IT burden

With over 50 successful FHIR integrations, our implementation experts ensure a smooth setup process while reducing the IT workload associated with quarterly content imports.

Implementation is facilitated by using our pre-approved app, which meets regulatory requirements as it securely reads patient data from and back into the EHR.

WebMD Ignite™

Integrate seamlessly into Epic workflows

Using SMART on FHIR® technologies, IOF integrates seamlessly into the Epic workflow. It enables single sign-on by both clinicians and patients.

Content delivery to Patient Portal

Clinician

Epic Hyperspace
Ignite on FHIR

Epic MyChart
Patient Portal Integration

Patient

Ignite of FHIR solution

Content & technology are continuously updated, improving IT efficiency

Reduce clinician time with automatic documentation of assigned education

Leverage exceptional content for moments that matter

Support different learning styles and preferred methods of communication, including images, video, interactive tools and workbooks. Materials are created at a reading level at or below 6th grade, represent diverse cultures, skin tones, and body types, and uses language that is positive and inclusive.

Our content won more than 83 industry awards in 2024

Put our award-winning content to work for your organization. Simply reach out to your account manager to explore if Ignite on FHIR is right for you.

WebMD Ignite™

As the premier growth partner for healthcare organizations, WebMD Ignite empowers decision-making insights across the health journey. By integrating proprietary technology, unrivaled reach, strategic targeting, business intelligence, and educational resources, our solutions solve healthcare industry challenges to boost acquisition, build loyalty, and ignite action.
Learn more at **webmdignite.com**.